# GSD

## Framework

By Ibiza Inisde

# Get shit done framework

Welcome to the GSD Framework. In short the letters stand for Get Shit Done. We just love to play with words and to take action. Let´s go to work and get shit done!

The idea is to work in 3 months cycles to actually get things done. So let´s explain the the 3 parts of the framework.

1. The Goal

2. Laser Projects

3. GSD Todo lists

# The goal

If you'd like like to achieve something in life like setting up a business or change body and mind you need to have a goal.

If you don´t know where you are going you're going nowhere. So let´s take a closer look at a goal.

A goal has to have a measurable outcome. So for example you like to have 15 clients in 3 months. Or you want to launch a new product or service. It needs to have that outcome so you can see the result of your efforts.

The first part of the GSD framework is to define your goal with a measurable outcome.

# Laser projects

Now we have defined our goal. We know what to achieve in 3 months. Now all we need is laser focus.

Years back we started Ibiza Inside, But at the time the platform was not making any money. So when we decided to move to Ibiza we needed to earn an income.

Therefore, we developed the idea of The Workout Club Ibiza, a personal training company. We were running two businesses at the same time.

You can imagine that it was chaos and the results were not that great. That was the time for us to change the way we worked

With pain in our heart we decided to laser focus only on TWC Ibiza. And leave Ibiza Inside for what it was.

The results were stunning! Our focus was only on running and building and systemising TWC Ibiza to what it is today.

That experience was the base for the GSD framework that you about to use yourself!

So what you do next is you divide your 3 month goal with an outcome in mini laser projects of 1 or 2 weeks. It is very important that when you finish your laser project you have to come closer to your 3 months goal.

# GSD To do list

The final step of the GSD framework is that you create your daily todo lists to reach your 1 or 2 weeks laser projects. This will lead to reaching your 3 month goal by taking baby steps with laser focus.

An example of the GSD Framework:

Let´s say that you would like to launch your website in 3 months. So you're measurable outcome is a website. Let´s put this goal in the framework.

**3 months goal:** The launch of a website

**Weekly laser projects:**

Week 1 Find a  affordable but great web designer
Week 2 Choose the best hosting platform
Week 3 Create sitemap
Week 4 Create design check list for designer
Week 5 Write content for all pages
Week 6 Find all the images for all pages and send to designer
Week 7 Send text to copywriter
Week 8 First design review with web designer
Week 9 User experience test with beta testers
Week 10 Final test with beta testers for mistakes
Week 11 Last revisions by web designer
Week 12 Launch Website

# GSD To do list

GSD Todo lists

Week 1

Day 1 Find webdesigner
Day 2 Make list of best and affordable designers
Day 3 Send email and ask for quotes
Day 5 Compare all quotes
Day 6 Book designer
Day 7 Close the deal

Week 2

Day 1 Find hosting companies
Day 2 Make list of best hosting companies
Day 3 Send email and ask for quotes
Day 5 Compare all quotes
Day 6 Host your website

etc...

# GSD Framework

When you work in this way and you use the GSD Framework for your 3 month goal you can easily break it down in manageable weekly laser projects and actually get shot done!

And at the end of the day the only thing that counts is the result. So we invite you to use the GSD Framework for all your upcoming goals.

We promise you when you stick to your goal and use the laser focus concept on a day to day basis. You will get shit done.

The power is yours. Now it´s your turn to make a dent in the universe.

LoVe,

Virgil & Marisa
Ibiza Inside

# 3 month goal

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## Weekly goals

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# GSD Todo list

## Who

## What